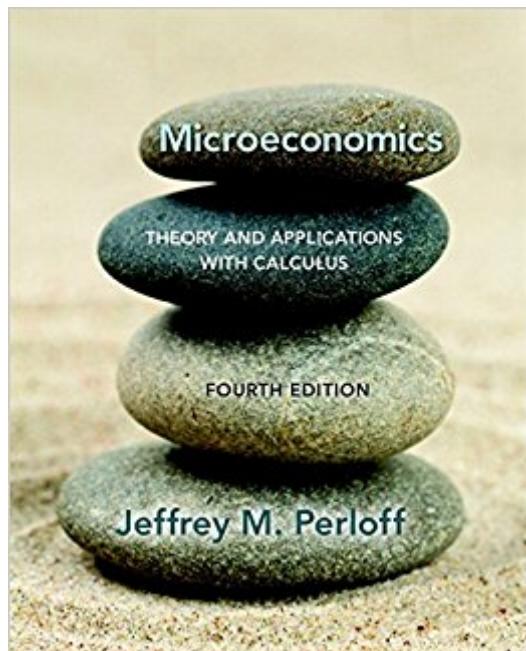


The book was found

Microeconomics: Theory And Applications With Calculus (4th Edition) (The Pearson Series In Economics)



Synopsis

For courses in microeconomics. \hat{A} Exploring Microeconomics: Formal Theory and Practical Problems Significantly revised and updated with new real-world examples, exercises, and applications, this Fourth Edition of Microeconomics: Theory and Applications with Calculus remains the premiere microeconomics text to marry formal theory with robust, thoroughly analyzed real-world problems. \hat{A} Intended as an intermediate microeconomics text, Perloff introduces economic theory through a combination of calculus, algebra, and graphs. The text integrates estimated, real-world problems and applications, using a step-by-step approach to demonstrate how microeconomic theory can be applied to solve practical problems and policy issues. Compared to other similar texts, the author also places greater emphasis on using contemporary theories "such as game theory and contract theory" to analyze markets. \hat{A} Also available \hat{A} with MyEconLab \hat{A} ®

MyEconLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. \hat{A} NOTE: You are purchasing a \hat{A} standalone \hat{A} product; MyEconLab \hat{A} does not come packaged with this content. \hat{A} If you would like to purchase both the physical text and MyEconLab search for: \hat{A} 0134483367 / 9780134483368 Theory and Applications with Calculus Plus MyEconLab with Pearson eText -- Access Card Package, 4/e \hat{A} Package consists of: 0134153928 / 9780134153926 MyEconLab with Pearson eText -- Access Card -- for Microeconomics: Theory and Applications with Calculus 0134167384 / 9780134167381 Microeconomics: Theory and Applications with Calculus

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Customer Reviews

Purchased for an intermediate micro class. Not only is the material explained well with real-life examples, but you get the added plus of the author's dry sense of humor in the content and as footnotes! Having the answers to many of the problems in the back is great for review.

Recommended!

I am using this book for college intermediate micro and I have to say that it really hasn't helped one bit. Economics is best understood when presented with numerous examples and this book contains very few. For the price, don't buy. I don't even use mine anymore and just look up whatever is confusing. I suggest anyone else to do the same.

Great way to save money by buying the unchanged older edition of this book. I wish more sample problems that focused more on theory and less on the math were included though since that is what my micro course focused on

Considering this as a microeconomics text that relies on calculus methods, the examples in the text were few and not so helpful in mastery of the content.

relatively approachable textbook

This book has been pretty helpful in explaining the formulas and concepts that I missed in class. The examples were informative and allowed me to see what was going on. Obviously an economics book is pretty dry but other than that a great textbook.

Love economics and this book

good condition

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